REACHING MOTHERS IN NEED DURING COVID-19 PANDEMIC

As the nation rests in uncertainty, we at 3D Girls, Inc. believe in our mission more than ever! We are deeply committed to carrying out our mission to educate and empower young women and girls.

Like many others, the rapid COVID-19 outbreak led us to cancel events, classes and limited our contact with those who matter to us the most. In this time, we thought about those in our community who were experiencing unemployed, self-employed, work in hospitality and/or service industries and the unpredictable financial strain they may have as a result of the pandemic.

Since March 2020, 3D Girls, Inc. has provided over 200 mothers in need with care packages on a weekly basis. We have loaded up tens of thousands of diapers, wipes, and feminine care products in an effort to provide families access to these basic necessities. Enclosed is a preliminary review of our impact.

#STOPTHESPREAD
Since March, 3D Girls, Inc. has supported 230 young women and girls who’ve experienced a lack in access to essential materials during the COVID-19 pandemic.

**Client Stats:**
- 77% African-American; 15% Latino/Hispanic; 4% Asian/Pacific Islander; 3% White
- 77% Unemployed; 20% Part-time Employed; 3% Full-time Employed
- 78% Have stable housing; 22% do not have stable housing
- 50% do not have reliable transportation; utilizes public transportation/rideshare services.
- 100% of clients live below the federal-poverty level and receive one or more of assistance in the form of TANF (Temporary Assistance for Needy Families), SNAP (Food Stamps), Georgia WIC, Section 8 - Housing, Income-Based Housing.

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**Community Baby Showers**
In the month of June, 3D Girls, Inc. partnered with The Dekalb County Board of Health’s M.O.R.E. Initiative to provide expecting mothers with resources during our "Pop Up" Community Baby Showers. Our teams united to deliver a socially distant, fun-filled experience to homes/yards of expectant clients who have been impacted by COVID-19.

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**Volunteers**

**Feminine Hygiene Products**

**Routes in Metro-Atlanta**

**Miles Driven Per Week**

**Community Partners**

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WWW.3DGIRLSINC.ORG/DONATE 678.489.1154

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#STOPTHESPREAD
Initial data was collected between March 21-24, 2020 from 60 parents in the Metro-Atlanta area. Parents expressed need with essential baby care items due to social-economic factors caused by the Corona Virus outbreak. Within a week’s time, we gathered resources valued at over $2,000 from 10 donors. With 1768 diapers, 420 wipes, and 4675 feminine hygiene products, we were able to produce 40 care packages that provided moms with enough supplies to last them for two weeks.
The mission of 3D Girls, Inc. is to educate and empower young women to be advocates for themselves and their families.

## COVID-19 RELIEF BUDGET

<table>
<thead>
<tr>
<th>Budget</th>
<th>Quantity</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Essential Baby Care Items ($150) (Diapers and wipes)</td>
<td>30</td>
<td>$2,500.00</td>
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<tr>
<td>Salary - Volunteer Coordinator ($20p/h x 20 hours per week)</td>
<td>4</td>
<td>$1,600.00</td>
</tr>
<tr>
<td>Marketing Materials (Bags)</td>
<td>50</td>
<td>$600.00</td>
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<tr>
<td>Mileage/Fuel Reimbursement (.58 per mile x 517 miles)</td>
<td></td>
<td>$300.00</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td><strong>$5,000.00</strong></td>
</tr>
</tbody>
</table>

## COVID-19 "POP-UP" COMMUNITY BABY SHOWER BUDGET

<table>
<thead>
<tr>
<th>Budget</th>
<th>Quantity</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Essential Baby Care Items ($50) (Diapers, wipes, toiletries, carseat)</td>
<td>15</td>
<td>$750.00</td>
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<tr>
<td>Decorations ($20)</td>
<td>15</td>
<td>$300.00</td>
</tr>
<tr>
<td>Catering - $25 per person</td>
<td>15</td>
<td>$375.00</td>
</tr>
<tr>
<td>Gift Cards - Uber Eats/Restaurant</td>
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<td></td>
</tr>
<tr>
<td>Self-Care Kits ($20)</td>
<td>15</td>
<td>$300.00</td>
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<tr>
<td>Gifts for Moms</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mileage/Fuel Reimbursement (0.58 x 500 miles)</td>
<td></td>
<td>$290.00</td>
</tr>
<tr>
<td>Staff/ Program Coordinator ($20p/h x 20 per week)</td>
<td>4</td>
<td>$1,600.00</td>
</tr>
<tr>
<td><strong>$115 per parent</strong></td>
<td></td>
<td><strong>$3615.00</strong></td>
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</tbody>
</table>

[WWW.3DCHARITYINC.ORG/DONATE](http://WWW.3DCHARITYINC.ORG/DONATE)